



Davidoff Art Initiative Welcomes Second Dominican Artist to Take Part in the Davidoff Art Residency Program

Jorge Pineda at Künstlerhaus Bethanien Berlin, Germany  
1 April – 22 June 2014



Jorge Pineda, *Oh Taschen Taschen Taschen*, 2012

Basel, Switzerland – April, 2014 – The Davidoff Art Initiative, in partnership with Künstlerhaus Bethanien Berlin is pleased to welcome the second Dominican artist to take part in the Davidoff Art Residency Program. Jorge Pineda will be artist in residence at Künstlerhaus Bethanien Berlin until June 22, 2014.

“We are very pleased to welcome the second artist to participate in the Davidoff Art Residency program,” said Hans-Kristian Hoejsgaard, Chief Executive Officer Oettinger Davidoff AG. “Following the success of the first residency at ISCP in New York, we are delighted to be partnering with Künstlerhaus Bethanien in Berlin, to give Jorge this opportunity to work in their visionary space and within the creative community of Berlin”.

Jorge Pineda commented ‘I am thrilled to be offered this new and exciting challenge. For me art is a way of representing the world, of expressing what we experience. With the work I produce during my residency I aim to capture my personal dialogue with this vibrant city and it’s inspiring culture.

Pineda is an artist and stage director, whose signature combination of drawing and installation has been exhibited internationally, including solo shows at Hunter College New York (2012) and the Instituto Valenciano de Arte Moderno, Valencia, Spain (2013). He exhibited at the 52nd Biennale di Venezia, and the XXIII Bienal Nacional de Artes Visuales de Santo Domingo, where he won first prize for installation.

Pineda has been invited by the UNESCO headquarters in Paris to participate in the European Night of Museums, which will take place from 8.00pm until midnight on Saturday, May 17, 2014. The European Night of Museums was created in 2005 by the French Ministry of Culture and Communication, offering the public an opportunity to visit participating museums by night, for free. This year UNESCO will present work by Pineda alongside work by fellow Dominican artist Polibio Díaz.

The artist's work will also be on view at Künstlerhaus Bethanien Berlin during an open studio event on June 6, 2014, to coincide with the 8th Berlin Biennale for Contemporary Art (29 May – 3 August 2014).

The Davidoff Art Residency provides emerging and midcareer Dominican and Caribbean artists the opportunity to participate in leading residency programs worldwide and seeks to make connections within global artistic networks, earn exposure for their work, and share their expertise with others in the visited region. The Künstlerhaus Bethanien Berlin will be the second international residency program to partner with Davidoff Art Initiative in hosting Caribbean artists. The International Studio & Curatorial Program (ISCP) in New York City hosted Mónica Ferreras De la Maza in Autumn 2013, while Red Gate Gallery, Beijing will host Dominican artist Pascal Meccariello from 1 May through 30 June 2014.

### **About Jorge Pineda**

Jorge Pineda (b. Barahona, Dominican Republic) lives and works in Santo Domingo. He is a visual artist who has also been active in the field of theatre as a stage director. His work "focuses on a child's fragility and the surviving innocence in the adult," as Araceli Corbo wrote in the Volume II of the MUSAC collection. His work has been shown in Madrid, Paris, Lyon New York, Mexico, Buenos Aires, Lima, Miami and Rome.

His work can be found in MUSCA (Museo de Arte Contemporáneo de Castilla y León), IVAM (Instituto Valenciano de Arte Moderno), Colección Patricia Phells de Cisneros, AND DA2 (Museo de Arte Contemporáneo de Salamanca), among other private and public collections.

## About the Davidoff Art Initiative

The Davidoff Art Initiative supports contemporary art and artists in the Caribbean, strengthens art organizations in the Dominican Republic, shares knowledge and expertise about contemporary art and fosters cultural engagement between the Caribbean and the rest of the world.

At the core of the Art Initiative, Davidoff aims to give back to the Dominican Republic cultural community, where much of its production and so many of its employees are based, bring opportunity and visibility to the art and culture of the Caribbean region, extending the company's long-standing commitment to artistry, craftsmanship, community and quality.

The Davidoff Art Initiative's four global program areas are: the Davidoff Art Residency, Davidoff Art Dialogues, Davidoff Art Grants, and Davidoff Art Editions.

For more information, please visit: [www.davidoffartinitiative.com](http://www.davidoffartinitiative.com)

###

## Media Contacts

For further information, images, or to arrange an interview, members of the press may contact:

Sutton PR  
Elena Davidson  
[ellie@suttonpr.com](mailto:ellie@suttonpr.com)  
+44 (0)20 7183 3577

Blue Medium, Inc.  
Rachel Patall-David  
[rachel@bluemedium.com](mailto:rachel@bluemedium.com)  
+1-212-675-1800

Oettinger Davidoff AG  
Paloma Szathmary  
SVP Corporate Communications, or  
Albertine Kopp  
Manager Davidoff Art Initiative  
[media@davidoff.com](mailto:media@davidoff.com)  
[info@davidoffartinitiative.com](mailto:info@davidoffartinitiative.com)  
+41-61-279-36-12